



UPGRADE AUDIT WORKSHEET



The Upgrade Audit Worksheet accompanies Episode 2 of the "Conversational with Carrie Olsen" podcast titled "Breaking Free from the Culture of Upgrading: How to Succeed with What You Already Have."

Evaluate potential upgrades against their actual impact on your professional outcomes and recognize the value you already bring.

List all voiceover/professional purchases, courses, or upgrades you've been considering.

[illegible]

WORKSHEET

upgrade audit

Section 3: Value You Already Bring

Instead of focusing on what you lack,
identify what you already bring that's
valuable:



Three unique experiences from my background that
benefit my clients:



Three skills I already possess that set me apart:

WORKSHEET

upgrade audit



One piece of positive feedback I've received about my work:

Section 4: Strategic Decision Making

Based on your audit, which (if any) upgrades would genuinely move your business forward? Why?



What is one way you could better leverage something you already have before purchasing anything new?



CARRIE OLSEN

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Carrie Olsen lives and breathes voiceover. She is represented by one of the top voiceover agencies in the country and records audio from her home studio for brands like Home Chef, Grammarly, Gatorade, Disney, TNT, Netflix, Schwab, and many more. As a former e-learning developer, she brings her passion for the voiceover industry to her students through engaging, carefully crafted online courses.

When she first started in VO, she described her approach to marketing herself as "ferocious." In her business coaching and courses, she teaches her students that same ferocious approach to moving the needle in their businesses.

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