



# Legacy Mastermind

# **BRANDING PART 1**

Answer these questions to start the brand excavation process.

What genres or types of voiceover work do you enjoy the most?

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What's a skill or talent you have that might surprise people?

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If your voice was a character in a movie, who would it be and why?

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What's one story from your life you're really embarrassed about?

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What's your guilty pleasure when it comes to media?

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What do you daydream about that you wouldn't want others to know?

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